

# BIRD FOOD SALE

Now thru 10/21/2012!

	SALE PRICE	DSC PRICE
WBU Choice Blend - 20 lbs.	\$27.44	\$26.06
WBU No-Mess Blend - 20 lbs.	\$34.96	\$33.21
WBU Supreme Blend LM - 20 lbs	\$25.67	\$24.38
WBU Deluxe Blend - 20 lbs.	\$22.45	\$22.28
Premium Oil Sunflower - 20 lbs.	\$19.03	\$18.08
Nyjer (Thistle) - 20 lbs.	\$33.63	\$31.94
Mixed Nuts - 20 lbs.	\$34.51	\$32.79
Med. Sunflower Chips- 20 lbs.	\$35.40	\$33.63
White Proso Millet - 20 lbs.	\$20.36	\$19.34
Jay/Squirrel Blend - 20 lbs.	\$24.78	\$23.54

Daily Savings Club® members, you save an additional 5% on All Bird Food Sale prices!



**Buy Four; get One FREE\***

There's so much more to bird food than just bags of seed. \*During our Specialty Bird Food Mix & Match Sale, 11.5% OFF + purchase any four specialty food items and you'll get the fifth item of equal or lesser value free. Offer includes Jim's Birdacious® Treats, suet, seed cylinders & Stackables®.

Now thru 10/21\*

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U.S. POSTAGE  
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SALEM, OR.  
PERMIT NO. 751



1210 Commercial St SE  
Salem, OR. 97302

**Visit Wild Birds Unlimited Today.**

1210 Commercial Street SE  
Salem, OR 97302  
(503) 363-9744

**Store Hours**  
Mon-Fri: 10:00 am - 6:00 pm  
Sat: 10:00 am - 5:00 pm  
Sun: 11:00 am - 4:00 pm

Continue your nature shopping online.  
Visit our online store: [www.salem.wbu.com](http://www.salem.wbu.com)

**Bird Food Sale and Mix & Match,  
Now thru 10/21/12!\***

\*Visit during our Bird Food Sale and save on some of your favorite WBU blends and straight seeds. Also, don't miss our Mix & Match Sale! When you buy four specialty foods; get the fifth item of equal or lesser value for FREE! Now thru 10/21/12, only at the WBU location(s) above.



Discover a Refuge In Your Own Backyard®



## Oh, That Marvelous Millet

It's that time of year again.

But before you cringe at the thought of the upcoming fall and winter, remember this: the millet specialists are moving in to your yard and if you're not offering millet, you will be missing out on some of the best bird feeding action that the seasons have to offer.

White millet is a small round seed packed with the carbohydrates that makes it a favorite of numerous birds, including juncos, doves, quail and many of our most handsome native sparrows, such as White-throated, White-crowned and Song Sparrows.

These ground-feeding birds select their seeds based on what is the most abundant and easiest (fastest) to open - and millet is at the top of the menu. Harder to open seeds, even those with a higher fat and protein content - such as oil sunflower - are

much less likely to be eaten.

Visit us soon. We have the quality seed blends with just the right amount of millet that will keep your millet specialists fat and happy all season.

Also, don't miss our Bird Food Sale, featuring our very own Mix & Match. Basically, when you buy four specialty bird foods (non-loose seed); you get one FREE! It's a great way to save, try something new and attract different birds. See inside for more details.

**Chris and Karen Brindle, Store Owners**  
[www.salem.wbu.com](http://www.salem.wbu.com)

**Don't Miss Our  
Bird Food Sale!**

Now thru 10/21/2012

See inside for details.



We Bring People and Nature Together.®

## Attract More Ground-feeding Birds to Your Yard



White Millet is a Favorite of Ground-feeding Birds



Our WBU EcoTough Covered Ground Tray



A Ground Feeder with an On-Guard Cage

Ground-feeding birds', such as native sparrows, juncos, towhees, quail and doves, natural habitat is comprised of meadows and fields where seeds from plants grow close to the ground and/or fall to the ground and become a source of food. Here are some tips on meeting their needs and attracting them to your yard.

### Food

Most ground-feeding birds prefer millet. It can be eaten quickly, an important fact when the weather is working against you.

Our Deluxe Blend is loaded with sunflower, safflower and millet.

Our No-Mess Blend also has hulled millet and will not leave seed debris.

### Feeders

Our EcoTough® Covered Ground Tray is perfect for these birds. Because food is not open to the elements or directly on the ground, it remains fresher, longer. The roof also provides visiting birds protection from the weather.

If you have squirrels or raccoons, we have On-Guard™ cages that can fit on ground trays. This will allow smaller, ground-feeding birds to enter, but keep the critters out.

If you are looking for a multi-function feeder, our Classic hopper feeder is elevated, but it lets seed spill to the ground, allowing birds to dine.

### Location

Where feeders are placed is very important. Place feeders near shrubs or another kind of "windbreak" to provide your ground-feeding birds a safe place to hide, digest their food and escape from windy/snowy conditions.

## Seed Tube Feeder & 2 lbs. of Seed - \$10\*



### Starter Seed Tube Feeder

Add another feeder to your yard, or introduce a loved one to your favorite hobby with our Starter Seed Tube Feeder. It features two ports and is sure to be a hit with the birds.

\*Now thru 10/21, get the Starter Seed Tube Feeder and 2 lbs. of Choice Blend for only \$10! Only 36 available, Hurry in!

Regularly \$16.49

## Other Great Seasonal Additions



### Extra Large Quick-Clean Seed Tube Feeder

Bigger feeders mean fewer refilling trips outdoors when it's cold and/or snowing. Capable of holding 3½ qts. of seed, our Extra Large Quick-Clean® Seed Tube Feeder is one of the largest and easiest-to-clean feeders on the market. It comes with a lifetime guarantee that includes squirrel damage. We also offer a variety of accessories including trays and weather guards.

\$74.99



### Large Seed Cylinders

Tightly packed combinations of seeds and nuts, (our Cranberry Fare also has fruit), our Large Cylinders last longer, requiring you to refill your feeders less often when it's cold and/or snowy outside. Use our Decorative Seed Cylinder Feeder, and protect your bird food from the inclement winter weather.

ON SALE: \$15.93

Daily Savings Club Price: \$15.13



### APS Cafe Feeder

Our Advanced Pole System® (APS) Cafe Feeder is easy to use and provides great views of visiting birds. The feeder's four tray sections allow you to offer different foods to cater to your birds' preferences. And with its adjustable roof and tray, you can create a setup that accommodates the birds you want and deters others.

\$45.99

## LIMITED TIME ONLY: Buy an EcoClean Feeder; get 5 lbs. FREE!\*

Available only at Wild Birds Unlimited, our WBU EcoClean® feeders are the most advanced bird feeding products on the market. EcoClean products feature a patented technology that inhibits the surface growth of damaging bacteria, mold and other microbes.

\*Now thru 10/21/12, buy an EcoClean Feeder; get 5 lbs. of the appropriate seed FREE. Not valid with other discounts or offers or previous purchases.

## October Nature Happenings

- Oct. 15: New Moon, Oct. 29: Full Moon
- Oct. 21 - 22: Orionids meteor shower
- Bald Eagles and Rough-legged Hawks begin arriving mid-month.
- Turkey Vultures, Ospreys and Violet-green and Barn Swallows depart.
- Snow Geese, Canvasback Ducks and Dunlins arrive.
- Little Brown Bat in hibernaculum for winter
- Clean out and repair nest boxes; put up roosting boxes.
- Fall storms push juncos to lower elevation feeding stations - put out millet.
- Anna's Hummingbirds increase at feeders through the western lowlands of Oregon, Washington and southern BC.
- Snow Geese arrive in Fraser Valley and Skagit Flats.
- The last Rufous Hummingbirds leave for the winter. A few Anna's Hummingbirds will overwinter.
- Evening Grosbeak flocks become common at oil sunflower seed feeders.
- Varied Thrush begin to be seen in yards more often.
- Some Clark's Nutcrackers move down in elevation and become more common around bird feeders.
- Waterfowl migration peaks.

For more educational information, check out our Educational Resources at [www.wbu.com/edu](http://www.wbu.com/edu)

For fun activities for kids, visit our Pathways to Nature for Kids site: [www.pathwaysforkids.com](http://www.pathwaysforkids.com)

**Don't Forget:**  
**Daily Savings Club®**  
**Members Save an**  
**Additional 5% on**  
**All Bird Food Sale Prices.**