

# Bird Food

# sale

Now thru  
03/27/11!

## Custom Seed Blends

Regionally formulated for our birds.

**WBU Deluxe Blend** 20 lb. **\$20.47**

Designed specifically for our Classic hopper feeders. Oil sunflower, white millet, safflower, striped sunflower.

DSC Price: \$19.45

**WBU Supreme LM Blend** 20 lb. **\$23.14**

Ideal for WBU Seed Tube feeders. Oil sunflower, striped sunflower, safflower, hulled sunflower, 10% Millet

DSC Price: \$21.98

**WBU No-Mess LM Blend** 20 lb. **\$31.15**

No shells help you keep your feeding area clean and tidy. Hulled sunflower, hulled millet, shelled peanuts.

DSC Price: \$29.59

**WBU NW Choice Blend** 20 lb. **\$24.03**

Our #1 Seed Blend - Added nuts attract a wide variety of birds. Oil sunflower, hulled sunflower, striped sunflower, peanut pieces & safflower.

DSC Price: \$22.83

**WBU Select Blend** 20 lb. **\$16.15**

The best blend for ground-feeding birds. White millet, oil sunflower, & cracked corn.

DSC Price: \$15.34

**WBU Squirrel/Jay Blend** 20 lb. **\$22.25**

Feeds birds, squirrels, & other wildlife. Whole corn, striped sunflower, peanut pieces.

DSC Price: \$21.14

## Top Quality Bird Seed

Top quality bird seed for your area birds.

**WBU Premium Oil Sunflower** 20 lb. **\$16.02**

Attracts a wide variety of songbirds because it's packed with energy and it is easy to crack open.

DSC Price: \$15.22

**Nyjer® (Thistle)** 20 lb. **\$33.38**

Great for feeding goldfinches and other small-billed birds in specially-designed finch feeders.

DSC Price: \$31.71

**White Proso Millet** 20 lb. **\$14.24**

Attracts a wide variety of ground feeding songbirds. Juncos, Mourning Doves, Native Sparrows.

DSC Price: \$13.53

**Peanut Pieces** 20 lb. **\$29.37**

Ideal for feeding woodpeckers and other songbirds in specially-designed peanut feeders.

DSC Price: \$27.90

## Other Bird Food Favorites

Offer these foods to attract other species of birds to your yard.

**Bark Butter®** 32 oz. **\$10.68**

Enjoyed by the most species of birds, now every tree is a bird feeder.®

DSC Price: \$10.15

**Seed Cylinders 32oz. &** 72oz. **\$16.02**

Cranberry Fare Cylinder, the quickest, simplest, longest-lasting way to feed your birds. Keep drier for best results.

DSC Price: \$15.22

**Stackables Seed or Suet Cylinders** Save **15%**

BugBerry Blend, Nutty for Nuts, No-Mess, Natures nut/suet and Fruit & Nut Stackables.

**WBU Premium Quality Suet** SAVE **15%** All Suet Products

Suet is a quick, high-fat energy source that attracts woodpeckers, chickadees and nuthatches.



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Nature Shop

1210 Commercial Street SE  
Salem, OR 97302

## Visit Wild Birds Unlimited Today.

1210 Commercial Street SE  
Salem, OR 97302

### Store Hours

Mon-Fri: 10:00 am - 6:00 pm

Sat: 10:00 am - 5:00 pm

Sun: 11:00 am - 4:00 pm

Continue your nature

shopping online.

Visit our online store:

[www.salem.wbu.com](http://www.salem.wbu.com)

Come meet store cat Sonja!

# 30% OFF

## Advanced Pole System Basic Setups\*

\*2011 marks the 30th Anniversary year of the opening of the first Wild Birds Unlimited store. Celebrate with us this month and save 30% on Advanced Pole System® boxed Basic Setups. Valid 03/01/11 thru 03/13/11, only at the WBU location(s) above.



Nature Shop

Discover a Refuge In Your Own Backyard®

# Fresh BIRD FOOD SALE



Wild Birds Unlimited®  
Nature Shop

## Is it Spring Yet?

Have you had your fill of winter? Need a prescription for that cabin fever that won't seem to go away?

Well, say "hello" to March, a great month to get outside and begin preparing your yard for the upcoming spring bird action.

Start by cleaning your feeders, bird feeding stations and baffles, repairing any weather damage and raking up any debris under your feeding stations.

You may start seeing different birds at your feeders, as winter begins to loosen its grasp. Some birds, such as finches, may start to bring new color and life to your yard as they begin the process of molting into their vibrant breeding plumage.

Offering new foods can help you attract more birds to your newly-refreshed yard.

**Insects**  
In spring, a bird's need for protein increases dramatically. Loaded with protein, mealworms can help you attract common and uncommon insect-eating birds like bluebirds or wrens. Bird parents, such as bluebirds, will often bring their offspring to feeders and feed them.

**Suet and Fats**  
Suet is a high-energy, high-fat substance that is helpful in spring (especially when loaded with

nuts), when birds are looking for supplemental sources of nutrition.

**Berries and Fruit**  
Fresh and dried fruits are popular with birds, such as robins, waxwings, bluebirds, mockingbirds and returning orioles, and help provide proper color pigments for new feathers and other nutritional needs. Many of our WBU Suets, Seed Cylinders, Seed Stackables and Jim's Birdacious® BugBerry™ Blend Treats feature fruit.

**Peanuts**  
Loaded with protein and fat, peanuts provide birds with the necessary energy to defend territories and raise healthy families.

Stop by the store this month. We have all the new foods you need to bring more birds to your yard and help you get over any lingering effects of winter.

**Chris and Karen Brindle, Store Owners**  
[www.salem.wbu.com](http://www.salem.wbu.com)

## SPRING SEED & SUET SALE!

**Now through March 27, 2011.**  
**Stop in and see us today!**

### FREE GIFT!

Between 03/01 and 03/13, buy any bird food, get a FREE GIFT!

### \*Daily Savings Club

Club Members Save 15% on Bird Food Every Day & an Extra 5% on Sale Prices.

This year marks the 30th anniversary of the opening of the **first** Wild Birds Unlimited store.

## How To Prepare Your Yard for Spring



Advanced Pole System  
Hanging Hardware Basic Setup

With the right additions, your yard can be even more attractive to visiting birds.

**Bird Feeding Stations**  
Adding a WBU Advanced Pole System® bird feeding station with new feeders can help attract more birds to your yard. More feeders, spread farther apart, can reduce over-crowding and help lessen birds' stress.

Also, by offering new or different foods in your new feeders, you'll attract a greater variety of birds to your yard.

**Bird Baths**  
Birds need water to keep their feathers in top-flight condition and for good insulation on cool spring nights. Add a decorative bird bath that is bird-friendly. We carry a variety of ceramic, concrete and other styles.



Add a Bath to  
Attract More Birds

Clean your existing bird baths with a 10% bleach (one part bleach to nine parts water) solution. Rinse thoroughly and allow them to completely dry. Refill your bird baths with fresh water at least once a week.

**BugBerry Blend**  
Fruits and insects are not naturally abundant yet. Jim's Birdacious® BugBerry™ Blend will help birds until they can transition to eating natural sources of fruits and insects.

BugBerry Blend is full of mealworms and four different kinds of fruit. It also has added calcium, helping promote stronger eggs and healthier bones for mother birds and their babies.

BugBerry Blend is available as a loose blend, Stackable™, Suet Nuggets and Bark Butter.



Jim's Birdacious  
BugBerry Blend

## Perfect for the Season: Hummingbird Feeders



**WBU Decorative Hummingbird Feeders**  
Not only do they entice hummingbirds to visit your yard, but our Decorative Hummingbird Feeders also look good doing it. Designed to prevent drips and leaks, they have a built-in ant moat and lids that lift off for easy filling. They're easy to clean and come with a lifetime guarantee. Look for Rufous Hummers to be coming back now!

from \$18.99

## Great Spring Additions for Any Yard



**EcoClean Dinner Bell**  
Our versatile Dinner Bell™ is now available with EcoClean™ antimicrobial product protection built into the tray. The clear dome allows birds to easily find food and raises and lowers, allowing you to feed smaller birds while deterring larger birds. Backed with a lifetime guarantee, the Dinner Bell is easy to fill and hang, and its tray is top rack, dishwasher safe.

\$39.99



**Eliminator Squirrel-proof Feeder**  
The Eliminator™ allows you to stop squirrels from eating your seed. Featuring unique, weight-sensitive technology, the feeder's seed ports close when a squirrel touches the perch ring. You can set the sensitivity level to also exclude large birds. It's easy to hang, holds about three quarts of seed and is backed with a limited lifetime guarantee.

\$94.99



**EcoTough Bluebird House**  
Made of recycled milk jugs, our top-of-the-line EcoTough® Bluebird House includes everything needed for a successful nesting experience. It's the ideal size for bluebirds, and it includes the proper drainage and ventilation to keep babies dry. Our unique two-way opening system makes cleaning, maintenance and monitoring a snap.

\$54.99

# 50% OFF

## All Jim's Birdacious Treat Trays and Roofs.

Jim's Birdacious Bird Feeding System starts with the TreatTray™, a unique tray feeder that's divided into four sections, allowing bird feeding enthusiasts to offer multiple Birdacious Treats at one time.

The TreatTray gives a clear view of birds & their antics as they eat Treats & interact with other birds. Unlike traditional trays, the TreatTray can be customized with a roof and different Toppers to create the perfect setup that will attract the most birds. Toppers include a roof, crook arms, feeders & finials. Each increases the number and variety of birds that will visit.

The Birdacious setup will work in any yard. It maximizes the bird feeding capabilities of a small space such as a deck, balcony or patio & it's ideal for apartments, condos or any home with a small yard.



## Enter to Win Thayer Birding Software or a \$50 WBU Gift Card

Come in this month and take our Nature Challenge.

### INSTANT WINNERS

By answering five nature questions (the answers are scattered around the store), you'll instantly win a sample bag of a WBU Seed Blend FREE!

### DRAWING

All participants will be entered to win:

- a \$50 WBU Gift Card
- Thayer Birding Software Birds of my State computer DVD (a \$29.95 value!)

Hurry though, the Challenge ends 03/20/11. No purchase necessary.

**The Daily Savings Club® -  
Join and Save 15% on the  
Every Day Regular Price of  
the Best Bird Food  
in Town.**

