

4 Combos for \$30 Each

To Celebrate WBU's 30th Anniversary,
We're Offering You Some Great Deals! Ends
02/13/11



Seed Cylinder & Feeder Combo

A unique feeder for unique food. This combo comes with our popular Seed Cylinder Feeder and one Cranberry Fare Seed Cylinder.

REGULARLY \$36.49 NOW \$30.00



Jim's Birdacious Combo

Have more birds and more fun in less space. This combo includes Jim's Birdacious® TreatTray™ and four Treats - BugBerry™ Nuggets, Nutty For Nuts™ Blend, BugBerry Blend and Bark Butter® Plugs.

REGULARLY \$49.49 NOW \$30.00



Quick-Clean Seed Tube Feeder Combo

Our Quick-Clean® Feeders are very easy to clean. This combo includes our Quick-Clean Medium Seed Tube Feeder and 5 lbs. of Choice Blend.

REGULARLY \$46.49 NOW \$30.00



Quick-Clean® Finch Feeder Combo

Attract more finches to your backyard. This combo includes an Quick-Clean® Small Finch Feeder and 5 lbs. of Nyjer® (thistle).

REGULARLY \$40.99 NOW \$30.00



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SALEM, OR.
PERMIT NO. 230



Visit Wild Birds Unlimited Today.

Continue your nature
shopping online.
Visit our online store:
www.wbu.com

Store Hours
Mon-Fri: 10:00 am - 6:00 pm
Sat: 10:00 am - 5:00 pm
Sun: 11:00 am - 4:00 pm

1210 Commercial Street SE
Salem, OR 97302

30th Anniversary Special! FREE Seed Sample & Bird ID Poster*

* January 28th marks the 30th Anniversary of the opening of the first Wild Birds Unlimited store. To celebrate, we're giving 2 lbs. of seed and a bird identification poster FREE to every customer! Visit us soon and join the celebration. Now thru 02/13/11, only at the WBU location(s) above.



Celebrating 30 Years of Bringing People and Nature Together



Jim Carpenter and
the first Wild Birds
Unlimited store.

30 Years of Bird Feeders, Food and Fun

In 1981, Jim Carpenter combined his retail experience with his avid enjoyment of nature and backyard bird feeding to open the first Wild Birds Unlimited store in Indianapolis, Indiana.

This unique store, one of the few in North America at the time, specialized in providing people with the necessary supplies and information for attracting and feeding the birds in their backyards.

In 1983 Jim, along with a partner, started selling franchises. Now there are more than 270 Wild Birds Unlimited stores located throughout the United States and Canada.

Each store is locally-owned and operated and is dedicated to helping people turn their yards into bird feeding habitats that not only bring song, color and life, but also benefit wild birds and the environment.

30 years of knowledge gained from our customers helps our products be the highest-quality bird feeding supplies in the market.

We believe our store is here to help you better enjoy this wonderful hobby of attracting birds. Our goal is to provide you

the best possible experience with your hobby with the best local advice and with feeding stations designed for your unique backyard.

We're excited to celebrate the 30th anniversary of the opening of the first Wild Birds Unlimited store. We hope you'll join us this month and throughout the year as we celebrate this historic milestone with special events and promotions.

For more information about our 30 years of bringing people and nature together, go to www.wbu.com.

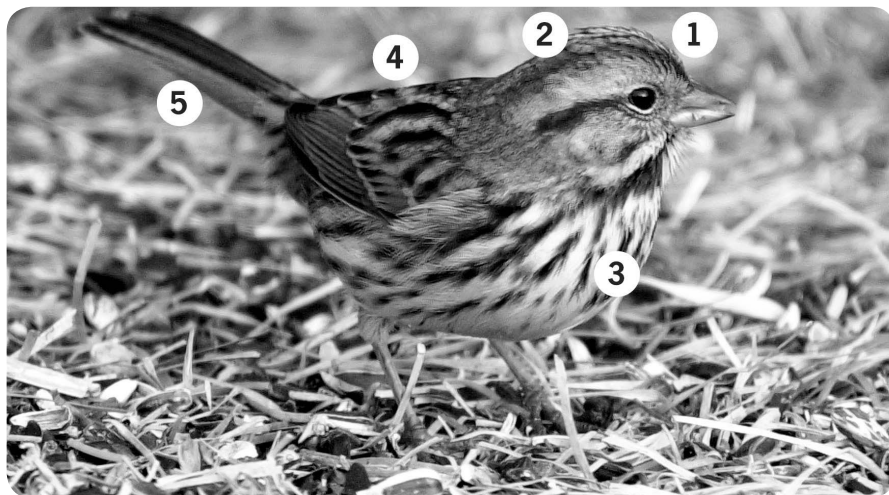
Thank you for your continued support of our store, wild birds and nature. As always, we're here to help bring you, your family and nature together.

Chris and Karen Brindle, Store Owners
www.salem.wbu.com

FREE Seed Sample & Color Feeder Bird Identification Poster!

Offer good while supplies last.
See back for more details.

How To Better Identify Birds for Great Backyard Bird Count on Feb. 18-21, 2011



As a Great Backyard Bird Count (GBBC) participant, you may see birds you don't know. To identify lesser-known birds, practice answering the following questions, looking at a bird from the top down.

1. Silhouette

Look at the bird's overall size, shape and posture. Is it the size of something familiar like a sparrow, robin or crow? How does it sit, perch or fly?

2. Head Markings

Does the bird have a colorful or striped cap, also known as a crown? Is there a stripe above or through the eye, or does it have an eye ring or "spectacles?" Look for cheek patches or a mustache. Is there a white throat patch?

3. Body Markings

What are the overall back, breast and belly colors? What's on the chest: a patch, spots, streaks or is it clear? Are the flanks (sides of body) clear or streaked? Is there a white or yellow rump patch?

4. Wing Markings

Are the wings a different color than the body? Are there wing bars or spots?

5. Tail Shape and Markings

Is the tail long or short compared to the body? Is it forked, squared, pointed or another shape? Are there certain colors or vertical or horizontal stripes?

We offer a variety of binoculars that will provide clear views and field guides that will help you determine a bird's identity. With practice, you will quickly gather all the clues you need to positively identify birds.

For more tips on how to better identify birds, visit www.birdsource.org/gbbc.

Celebrating 30 Years!

Est. 1981

This year marks the 30th anniversary of the opening of the **first** Wild Birds Unlimited store.

Buy One Nutty for Nuts; Get One FREE*



Jim's Birdacious Nutty for Nuts

Jim's Birdacious® Nutty for Nuts™ is a high-protein, high-fat Treat that is loaded with peanuts, almonds, walnuts, cashews and Brazil Nuts.

Now thru 02/13/11, buy a Nutty for Nuts; get one FREE!

18.5 oz. Tub: \$4.50

10 oz. Stackable: \$4.50

If out of stock another stackable will be substituted.

Feeders, Food and Fewer Refilling Trips



Ranchette Retreat Feeder

High-capacity feeders need to be refilled less often, causing you to make fewer trips outside during winter. Available in EcoTough® recycled plastic or durable cedar, our Ranchette Retreat is a large-capacity feeder that has something for all birds' tastes. It can hold a lot of seed and the two side cages each hold a suet cake.

EcoTough: \$124.00



Extra Large Quick-Clean Seed Tube Feeder

Bigger feeders mean fewer refilling trips outdoors when it's cold and/or snowing. Capable of holding 3½ qts. of seed, our Extra Large Quick-Clean® Seed Tube Feeder is one of the largest and easiest-to-clean feeders on the market. It comes with a lifetime guarantee that includes raccoon and squirrel damage. We also offer a variety of accessories including trays and weather guards.

\$74.99



Large Seed Cylinders - 4½ lbs.

Tightly packed combination of seeds and nuts, Cranberry Fare has fruit. Our Large Cylinders last longer, requiring you to refill your feeders less often when it's cold and/or snowy outside. Use our Decorative Seed Cylinder Feeder, and protect your bird food from the inclement winter weather.

\$18.00

Early Bird Special: FREE Suet Feeder*



This Fundamentals Suet Feeder is easy to fill and hang, and it will accommodate all of your nut-eating birds. Made of powder coated metal, the Fundamentals Suet Feeder can also be used to offer In Shell Peanuts, Fruit sections or nesting material.

*This February the first 100 customers to spend \$20.00 get a suet feeder FREE! Hurry in! While Supply Lasts!

\$4.99 Value - Free with \$20 Purchase

February Nature Happenings

- Great Backyard Bird Count, Feb. 18 - 21: www.birdsource.org/gbbc
- Visit the store with your online submission to the GBBC and receive 2 lbs. of FREE bird seed.
- Feb. 1 - 28: Project FeederWatch continues
- Feb. 2: Groundhog Day
- Feb. 2: New Moon, Feb. 18: Full Moon
- February is National Bird Feeding Month
- Many raptors over-winter in the area. Look for Golden and Bald Eagles and Rough-legged Hawks.
- Northern Flickers will exhibit territory and mating behaviors such as pecking on metal chimney caps.
- First male Rufous Hummingbirds return, females will return 2 to 3 weeks later.
- Anna's Hummingbirds often breed mid-month.
- Tree and Violet-green Swallows begin to arrive late in the month.
- Crocuses and Angel's Tears in bloom. Spring bulbs (daffodils, hyacinths and tulips) are sprouting and beginning to bloom.
- Great Horned Owls are hooting to establish territories and attract mates.
- Red-breasted Sapsuckers are making sap wells on trees.

For more educational information, check out our Educational Resources at www.wbu.com/edu

For fun activities for kids, visit our Pathways to Nature for Kids site: www.pathwaysforkids.com

**Don't Forget:
The Great Backyard Bird
Count is February 18 thru
21, 2011.**