

# Bird Food

Now thru  
10/31/10!

# sale

## Custom Seed Blends

Regionally formulated for our birds.

**WBU NW Choice Blend** 20 lb. \$23.76

Added nuts attract a wide variety of birds. Oil sunflower, sunflower chips, stripe sunflower, peanuts, safflower.

DSC Price: \$22.57

**WBU Supreme LM Blend** 20 lb. \$22.88

Ideal for WBU Seed Tube feeders. Oil sunflower, sunflower chips, 10% millet, stripe sunflower

DSC Price: \$21.74

**WBU No-Mess Blend** 20 lb. \$30.80

No shells help you keep your feeding area clean & tidy. Sunflower chips, hulled millet, shelled peanuts. Keep dry for best results.

DSC Price: \$29.26

**WBU Deluxe Blend** 20 lb. \$22.24

Designed for our Classic hopper feeders. Oil sunflower, white millet, safflower, striped sunflower.

DSC Price: \$19.23

**WBU Select-Plus Blend** 20 lb. \$16.72

The best blend for ground feeding birds. White millet, cracked corn, oil sunflower.

DSC Price: \$15.88

**WBU Jay/Squirrel Blend** 20 lb. \$22.00

Feeds birds, squirrels, & other wildlife. Striped sunflower, whole corn, peanut pieces.

DSC Price: \$20.90

## Top Quality Bird Seed

Top quality bird seed for your area birds.

**WBU Premium Oil Sunflower** 20 lb. \$15.84

Attracts a wide variety of songbirds because it's packed with energy and it is easy to crack open.

DSC Price: \$15.05

**Nyjer® (Thistle)** 20 lb. \$33.00

Great for feeding goldfinches and other small-billed birds in specially-designed finch feeders.

DSC Price: \$31.35

**Tree Nuts** 20 lb. \$29.92

Attracts a variety of songbirds, woodpeckers, squirrels & jays. No shells.

DSC Price: \$28.42

**Medium Sunflower Chips** 20 lb. \$33.88

No shells help you keep your feeding area clean and tidy. Hulled sunflower chips. Keep dry for best results.

DSC Price: \$32.19

## Other Bird Food Favorites

Offer these foods to attract other species of birds to your yard.

**Bark Butter®** 32 oz. \$9.98

Enjoyed by the most species of birds, now every tree is a bird feeder.® Now try & BugBerry Blend Bark Butter® (prices do differ)

DSC Price: \$9.48

**Seed Cylinders** 32oz \$8.07

Cranberry Fare Cylinders, The quickest, simplest, longest-lasting way to feed your birds. Keep drier for best results.

DSC Price: \$7.66

**New Stackables!** Save 15%

BugBerry Blend and Nutty for Nut Stackables. New "TREATS" for your birds!

**WBU Premium Quality Suet** Save 15% ALL SUET Products!

Suet is a quick, high-fat energy source that attracts woodpeckers, chickadees, nuthatches, bushtits and more!



Visit Wild Birds Unlimited Today.

1210 Commercial Street SE  
Salem, OR 97302  
(503) 363-9744

### Store Hours

Mon-Fri: 10:00 am - 6:00 pm  
Sat: 10:00 am - 5:00 pm  
Sun: 11:00 am - 4:00 pm

Continue your nature shopping online.  
Visit our online store:  
[www.salem.wbu.com](http://www.salem.wbu.com)



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Nature Shop

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Salem, OR 97302  
(503) 363-9744

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# 20% OFF

## one WBU EcoTough Feeder\*

Our EcoTough feeders help keep unnecessary waste from our landfills. See inside for more details. \*Valid only at the participating store(s) listed above. One discount per purchase. Offer not valid on previous purchases or sale items. Offer expires 10/31/10.



Nature Shop

Discover a Refuge In Your Own Backyard®

Fresh  
**BIRD FOOD SALE**



Wild Birds Unlimited®  
Nature Shop

## When Eating Like a Bird Means Pigging Out

Whether they're preparing for fall migration or the onset of winter, "eating like a bird" just isn't going to be enough. Foods full of oil, fat and calories are essential for birds to add body fat, and they'll "pig out" whenever the opportunity presents itself.

Body fat is the primary energy supply that fuels a bird throughout migration and during winter.

Most migrating birds wait until the week before they depart to put on all of the extra fat they need for their trip south.

Right now, many non-migratory birds are choosing winter territories, and access to feeders can influence their decision.

During winter, a bird can use up to 75% of its fat reserves overnight, so it's critical that these reserves be replenished daily.

We have a variety of foods that will help your birds this fall and winter.

Our high-quality blends, including Choice, Supreme, No-Mess and Deluxe, are full of oil, fat and calories, helping provide birds with seasonally-essential energy.

Suet is a high-energy, pure-fat substance that is particularly helpful in winter when birds have a hard time finding the insects and fruit they previously relied on.

Packed with fat and protein, peanuts provide birds with energy and help them fatten up for migration and winter.

Get your yard ready for fall and winter; offer high-oil, high-fat and high-calorie foods that will help your birds stay energized.

For the best prices on the best bird food in town, visit during our Bird Food Sale, October 01-31, 2010

**Chris and Karen Brindle, Store Owners**  
[www.salem.wbu.com](http://www.salem.wbu.com)

## FREE GIFT!

Between 10/01 and 10/17, buy any bird food, get a FREE 2011 Calendar!

## \*Daily Savings Club

Club Members Save 15% on Bird Food Every Day & an Extra 5% on Sale Prices.





We Bring People and Nature Together.®

## How To Prepare Your Yard for Winter



WBU EcoClean™

As fall rolls out and winter prepares to roll in, there are several ways you can prepare your yard to help your visiting birds during the coldest time of the year.

### Take Stock of Feeders

During winter, birds need high calorie foods to keep their little bodies warm, especially during cold nights. Now is the perfect time to clean and repair your feeders and replace any that cannot be fixed.

Clean your feeders with warm, soapy water, and sanitize them with a 10% bleach solution. If you're looking to replace a feeder, try a Wild Birds Unlimited EcoClean™ Feeder. These feeders are easy to clean (no bleach needed for sanitizing), and they feature a patented technology that inhibits the surface growth of damaging bacteria, mold and other microbes. This protection won't wash or wear away, and it uses environmentally friendly technology.

### Provide Shelter

Cold winds strip heat from birds very quickly. Birds will seek refuge from the wind in dense vegetation, natural cavities or roosting boxes. Roosting boxes provide birds with a warm, dry location that can help protect them from cold, nasty winter weather.

### Offer Water

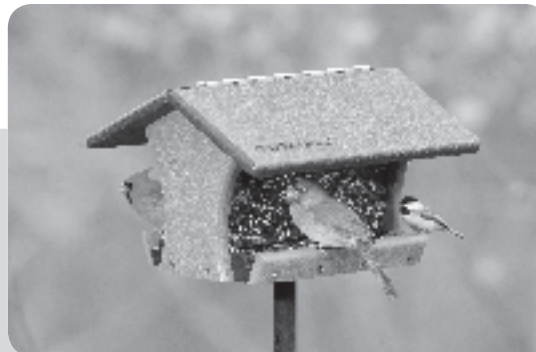
Birds need water in winter to maintain their feathers for effective insulation. Use a heated bird bath or add a heater to your existing concrete, plastic, metal or stone bird bath. This will help make some water available even on the coldest day.

Some concrete baths with an added heater may not be able to handle freezing weather. To be safe, place a plastic bird bath dish with a heater on the existing pedestal.



WBU Heated Bird Bath

## EcoTough Bird Feeders



Our EcoTough® feeders are as functional as they are earth-friendly.

Made of recycled milk jugs, EcoTough feeders are high-quality products that help keep unnecessary waste from making its way into landfills. Anywhere from eight to 64 milk jugs are used in one of our recycled feeders, depending on its size.

EcoTough feeders are built to last. Even in the harshest weather conditions, they won't rot, crack, fade or warp and have limited lifetime guarantees.

**Now thru 10/31, save 20% on any one EcoTough Feeder!  
See coupon on back side.**



### EcoClean Seed Tube Feeders

Our EcoClean™ Seed Tube Feeders feature antimicrobial product protection embedded into the tube, all black powder coated metal components, the seed diverter and all perch covers. These feeders also feature a Quick-Clean® removable bottom that makes them easy to clean. These easy-to-fill, easy-to-hang feeders come with a lifetime guarantee that also covers squirrel damage.

**from \$34.99**

## NEW! Feeders and Food to Try This Fall



### APS Cylinder Feeder

Instead of a decorative finial, top your Advanced Pole System® (APS) with a feeder that can offer our Bird Food Cylinders, including our Seed Cylinders, No-melt Dough Cylinders and Stackables™.

**\$14.99**



### Suet Cylinder Feeder

With our Suet Cylinder Feeder, it's even easier to attract suet-eating birds to your yard. Simply drop one of our exclusive No-melt Dough Cylinders into the powder coated metal feeder, hang it, and watch your birds enjoy.

**\$9.99**



### Jim's Birdacious BugBerry Blend Bark Butter

Featuring roasted mealworms, sunflower chips, chopped tree nuts and four different fruits, Jim's Birdacious® BugBerry™ Blend Bark Butter® adds variety to the Treat that has attracted more than 100 different bird species.

**\$13.00**

## October Nature Happenings

- Oct. 7: New Moon, Oct. 22: Full Moon
- Oct. 8 - 9: Draconids meteor shower
- Oct. 21 - 22: Orionids meteor shower
- Red-shouldered and Rough-legged Hawks begin arriving mid-month.
- Turkey Vultures, Ospreys and Violet-green and Barn Swallows depart.
- Snow Geese, Canvasback Ducks and Dunlins arrive.
- Little Brown Bat in hibernaculum for winter
- Clean out and repair nest boxes; put up roosting boxes.
- Fall storms push juncos to lower elevation feeding stations - put out millet.
- Anna's Hummingbirds increase at feeders through the western lowlands of Oregon, Washington and southern BC & will overwinter.
- Snow Geese arrive in Fraser Valley and Skagit Flats.
- Many American Goldfinch will migrate and some will stay. Lesser Goldfinch become more common.
- Varied Thrush begin to be seen in yards more often.
- Waterfowl migration peaks.

For more educational information, check out our Educational Resources at [www.wbu.com/edu](http://www.wbu.com/edu)

For fun activities for kids, visit our Pathways to Nature for Kids site: [www.pathwaysforkids.com](http://www.pathwaysforkids.com)